Amtico Case Study
Harris + Hoole

Featured Collections:

Stria Ash, Kura Opium and Kura Anise
Harris + Hoole needed a welcoming, stylish and impactful flooring to match its unique coffee experience.

Driven by the idea of ‘good coffee for everyone’, each Harris + Hoole store has a unique look and feel, with the intention of creating a family of coffee shops that contrasts with the formulaic chains often found on the high street.

So, when Harris + Hoole set out to launch in Tesco’s Kensington store on a tight timescale, interior design agency Path Design turned to Amtico and the beautifully crafted Designers’ Choice collection.

The flooring needed to create a unity between the ground and mezzanine floors, which was achieved by combining the Polygon Key design with a Stripwood laying pattern. This subtly divides the areas and creates memorable and impressive spaces. Amtico Signature flooring is now central to the Kensington store, having helped it attain its own identity - offering a welcoming and stylish destination that is anchored by great coffee and fresh food.
Confident, dramatic and memorable, the large-scale polygon and key tiles in this Designers’ Choice laying pattern produce impressive spaces. The laying pattern offers bold geometry that makes a statement, while a contemporary trio of stones bring fresh modernity.

Designers’ Choice
Portico DC178

Stria Ash, Kura Opium and Kura Anise
Signature is Amtico’s flagship collection of 163 products: 69 Woods, 43 Stones and 51 Abstracts.

This sophisticated collection combines original palettes, distinctive patterns and stunning details.

The design-led, high-performance LVT products have a total thickness of 2.5mm and a 1mm wear layer. With a 20-year warranty and A+ BREEAM accreditation it’s a collection that can be relied on in the toughest environments.

Featured Products:
- Stria Ash
  AR0SMST3
- Kura Opium
  AR0SKU49
- Kura Anise
  AR0SKU39
“Designers’ Choice gave us a lot of flexibility with shape and colour, allowing us to match our vision without lengthy lead times. The flooring has also helped completely transform the space, so we’re incredibly pleased with the end result.

“Amtico were very efficient and a pleasure to work with; always eager to help with any questions and last minute changes.”

Victoria Blizzard
Path Design