Amtico Case Study
Shopping Centre
Bicocca Village

Featured Collections:

amtico signature

amtico spacia

amtico makes it possible
Bicocca Village

Location: Milan, Italy
Sector: Retail
Collection: Amtico Spacia, Amtico Signature
Products & Laying Patterns:
Spacia: Ceramic Dark, Ceramic Flint, Sherwood Oak - Stripwood laying pattern
Signature: Stria Rock, Shimmer Felt, Sevilla, Napoli - bespoke laying pattern

Hosting more than 400,000 visitors each month for activities to it’s: shops, cinema, playground, bowling, gym and exhibitions area, the Bicocca Village shopping centre, in northern Milan, renovated its common areas in 2016.

As part of the renovation work, a dynamic, colourful and sparkling floor design was installed to dress the ground floor shopping area. Amtico LVT was selected for its hardwearing performance, perfectly suited to the heavy traffic of a shopping centre. On the upper levels, a food court is made up of zones for relaxation, breaks and restaurants, where the floor helps distinguish these spaces through changes in material and colour.
Signature is our flagship collection of 163 products: 69 Woods, 43 Stones and 51 Abstracts.

This sophisticated collection combines original palettes, distinctive patterns and stunning details. The design-led, high-performance LVT products have a total thickness of 2.5mm and a 1mm wear layer. With a 20-year warranty and A+ BREEAM accreditation it’s a collection that can be relied on in the toughest environments, including retail.
Bicocca chose to do a bespoke flooring pattern which created an inspiring & bold statement flooring giving customers a unique shopping experience as well as stripwood in the food court.

With Amtico’s advanced cutting capabilities and bespoke service, Bicocca were able to custom design a pattern for the main common areas.

Within the eatery area, a standard stripwood laying pattern was used.

Bicocca Village
Laying Patterns

Bespoke

Featured Products:

Stria Rock
AR0SMS33

Napoli
AR0ACF75

Sherwood-Oak
SS5W2532

Sevilla
AR0ACF64

Shimmer Felt
AR0ASE34

Ceramic Dark
SS5S3566

Ceramic-Flint
SS5S2594
Bicocca Village

Designed to last, Amtico Spacia comprises 104 products and patterns across Wood, Stone and Abstract palettes that deliver exceptional floors. The Spacia collection of products offers design-led quality along with superb durability, thanks to a 0.55mm and 0.3mm wear layers, which are backed by a 10-year warranty.

Introduce design-led quality to every project with distinctive woods, stunning stones and vibrant abstracts. Spacia’s high performance products have a durable 0.55mm wear layer, which is backed by a 10-year commercial warranty.

All these spaces have a sound optimisation of 18 dB, and comfort increased.
“For this project, it was required a well-structured and efficient installation in more than 20 stages in order to keep restaurants and shops operational. Amtico products and adhesives met these requirements and Eco Contract coordinated works and fitters in the correct way, meeting the customer’s goals. Moreover the Signature collection is the only one that allows a custom design with a 1mm wear layer.”

Guglielmo Salvó
Technical Manager for Eco Contract